



LAUREN HAUSMANN
WEB DEVELOPER, UX DESIGNER

OBJECTIVE

UX/UI Designer looking to apply my 5+ years of web programming and design experience by following quality standards, finding solutions, meeting deadlines, and increasing revenue and market share by maintaining an edge against competitor products and industry trends.

SKILLS & ABILITIES

- Client Management
- Team Oversight
- Networking
- Software Experience
- Design Experience

CONTACT

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www.laproxieart.com

EDUCATION

Purdue University — New Albany, IN

August 2019 - May 2023

Bachelor of Science

Web Programming and Design

GPA 3.79

Bellarmine University—Louisville, KY

August 2018 - June 2019

Major in Nursing

EXPERIENCE

WEB DEVELOPER

JUNE BUG SPORTFISH | HAMPSTEAD, NC

06/2024 – CURRENT

- Led a creative team of developers in designing websites for an assisted living facility and a local arts center.
- Created preliminary designs of business cards, letters, and invoices.
- Designed websites for clients individually and within group settings, incorporating AGILE Scrum team workflow.
- Developed graphic interactive source code files using C++ programming.
- Created domains and designed websites using Wix, WordPress, Squarespace and Adobe Dreamweaver.
- Formatted personalized logos and websites for clients.
- Created media using Adobe applications such as Premiere Pro, Illustrator, InDesign, After Effects and Photoshop.
- Formatted and presented architectural designs in Autodesk Revit.
- Designed models of houses, roads, and campuses in Sketchup Pro.

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CONSUMABLES ASSOCIATE

TARGET | WILMINGTON, NC

10/2024 – CURRENT

- Working closely with other departments, communicated consistently with managers and collaborated with members of my team.
- Assisting guests with finding specific products, answered questions and prepared orders.
- Setting up and updating pricing labels or signs, ensuring accurate pricing and clear visibility.
- Receiving and unloading deliveries, ensuring products are checked for damage and that correct quantities match shipment records.

BRAND OWNER

01/2017 – CURRENT

- Developed a unique brand through comics, videos, and animations.
- Accumulated 1.3M+ followers on TikTok and 400K+ on Instagram through posts and interactions.
- Published a business website with an online store and design portfolio.
- Hosted online events to promote engagement and advertise business.
- Designed and released merchandise and promoted sales.
- Measured analytics and metrics for continuous improvement of traffic by using GoDaddy digital marketing suite.
- Established workflow for requesting, creating, editing, publishing, and retiring content.

MARKETING CONTENT

IRI NYC | NEW YORK CITY, NY

12/2019 – 02/2020

- Developed a content series promoting iRi NYC's apparel to increase sales.
- Promoted audience engagement for iRi NYC's apparel on social media platforms.

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- Collaborated with the broader marketing team to produce effective content messaging and delivery.
- Created personalized digital illustrations for clients.

FREELANCE ILLUSTRATOR

05/2018 – 08/2021

- Communicated with businesses to promote brands by creating social media content and advertising client products.
- Maintained contact with companies to answer questions and submit progress of commissioned artwork for feedback.
- Communicated with clients to provide further details about services, ask for feedback and collect payments.
- Created personalized digital illustrations for clients.